



75,000

PROFESSIONALS TRUST endermologie®

JOIN US!



**fight
for natural
beauty**



CELLULAR STIMULATION WORLD-LEADER

WITH ITS ENDERMOLOGIE® PRODUCTS AND SERVICES,
LPG SYSTEMS HAS BECOME THE SLIMMING AND
ANTI-AGEING TREATMENT REFERENCE.

- “Made in France” know-how and manufacturing since **1986**
- Proven effectiveness with over **145** scientific studies
- A presence in **110** countries

82%*

OF WOMEN PAY ATTENTION
TO THEIR FIGURE

93%**

ARE LOOKING FOR NATURAL
SOLUTIONS FOR THEIR BEAUTY

100%**

WANT RESULTS

*2018 Harris Interactive for the Cetelem Observatory zooms. **Opinion Way study for LPG SYSTEMS on 1,044 women.

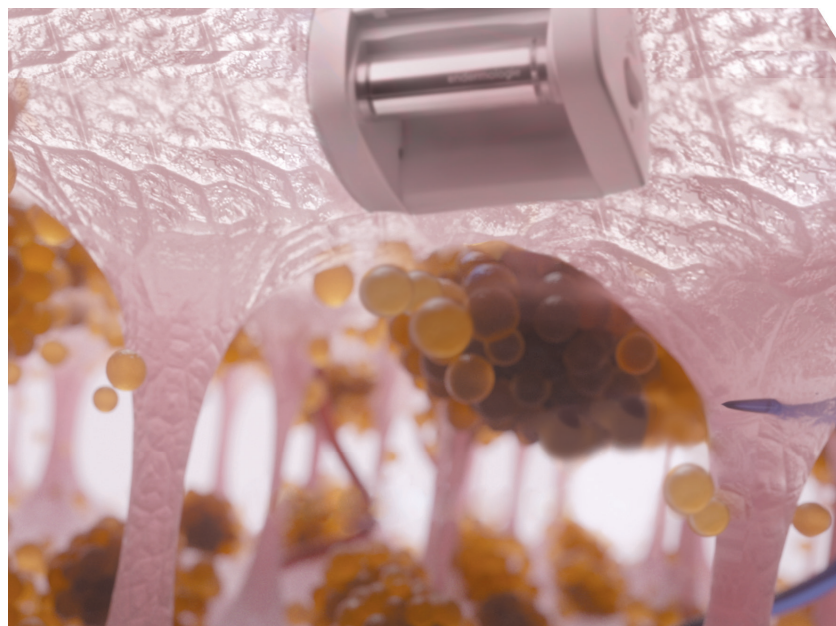
endermologie®

A T T R A C T

NEW CUSTOMERS WITH A SOUND INVESTMENT.

endermologie® is the exclusive principle of action of LPG® patented technologies:

Stimulate the skin surface to reactivate dormant cellular activity. Choose a 100% natural technique whose innocuousness and efficiency have been proven by science.



M A X I M I S E

TREATMENT ROOM OCCUPANCY WITH SHORT AND EFFICIENT TREATMENTS.

An endlessly-customisable treatment menu combined with endermologie® Cosmétiques:

- Body treatments from 10 to 50 min.
- Face treatments from 10 to 75 min.

I N C R E A S E

CUSTOMER LOYALTY WITH VISIBLE SLIMMING AND ANTI-AGEING RESULTS.

- Visible results as of the 1st session
- Intelligent, customised treatments to fit each customer's needs
- A year-round beauty lifestyle



endermoduo

endermologie visage

cabine

2

endermologie corps

CELLU M6
ALLIANCE®
BODY

MOBILIFT M6®
CONNECT
FACE

BOOST
YOUR PROFITABILITY!

Because today more than ever you need to stand out of the crowd and fulfill the needs of a demanding clientele in a short time, LPG SYSTEMS has developed a new exclusive treatment concept for you: **endermoduo**.

Thanks to the combination of **CELLU M6 ALLIANCE**® and **MOBILIFT M6**® **CONNECT** devices, endermoduo enables you to double the number of LPG® workstations and to offer a highly profitable treatment to boost your business.

- **INCREASE VISITS TO YOUR CENTRE**
- **OPTIMISE YOUR BEAUTICIANS' PRODUCTIVITY**
- **INCREASE THE VALUE OF YOUR SERVICES**
- **GENERATE ADDITIONAL TURNOVER**

WITH endermologie®, CREATE THE IDEAL TREATMENT MENU:

- Treatments to be combined with your current services (massage, manucure...) to offer customers a new sensory experience
- As an additional step to your signature treatments to boost the efficiency of cosmetic active ingredients.



To boost face endermologie® treatments visibility and to liven up your point of sale, choose the out of treatment room concept

“As we are more than one practitioner, the endermoduo concept allows us to deliver a face treatment and a body treatment at the same time. It is vital to have the devices fully available at 100% all day long. I often propose 30 minutes of face endermologie® treatment with 20 minutes of manual massage, my clients love it.”

Aqua Concept, Houilles (FRANCE)

“Thanks to endermoduo, the salon can welcome two endermologie® customers at the same time. Treatment rooms are very often used at the same time. We deliver up to 12 sessions per day (30 min/€60), my turnover is increasing! We live in a world where we want to take care of ourselves, we do not want to grow old or put on weight. It is a fully comprehensive care.”

Julie and Claudie salon, Briare (FRANCE)

NEW PATENT

BODY endermologie®

TRIPLE SIMULTANEOUS ACTION IN A SINGLE TREATMENT

Thanks to the synergy of two patented technologies, motorised roll and flap, the new patented treatment head of **CELLU M6 ALLIANCE®** provides multidimensional tissue mobilisation.

This stimulation, both intense and pleasant, reactivates **fat release** and improves **skin quality** simultaneously.

VISIBLE RESULTS AS OF 3 SESSIONS!



FIRM THE SKIN
71%*

SMOOTH ORANGE-PEEL
67%*

+70%**
RELEASE LOCALISED
RESISTANT FAT

The new Alliance Skin Identity system enables to precisely adapt the intensity of the stimulation to each skin type depending on the area to be treated. The treatment is customised and totally respects the skin.



SOFT TISSUE



DENSE TISSUE



FIBROUS TISSUE

WAIST - BUTTOCKS - THIGHS



BEFORE



AFTER 10 SESSIONS

*2016 endermologie® Derscan study.

- After 3 sessions: 71% of women reported an improvement in their skin firmness. After 3 sessions: 67% of women reported a smoothed orange-peel skin aspect

** M. LAFONTAN et al. Impact of Mechanical massage on gene expression and lipid mobilization in female gluteofemoral adipose tissue. Obesity Facts. 2011; 4(2) : 121-9

FACE endermologie®

SKIN FITNESS

The combination of skin aspiration and the dynamic motorised flap beats, the MOBILIFT M6® CONNECT treatment head provides a **true skin fitness**: stimulated fibroblasts reactivate their endogenous collagen, elastin and hyaluronic acid production.



VISIBLE RESULTS AS OF THE 1ST SESSION!

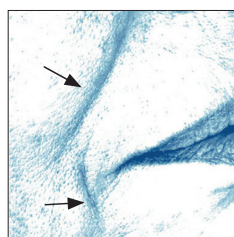
+80%*
ENDOGENOUS HYALURONIC ACID

FILL IN FINE LINES AND WRINKLES
87%*

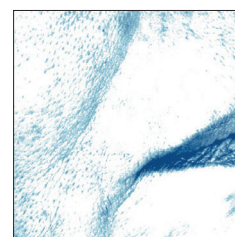
FIRM FACIAL CONTOURS
70%*

CLARIFY THE COMPLEXION
X2*

NASOLABIAL FOLD
MARIONNETTE LINES



BEFORE



AFTER 12 SESSIONS

Photos taken with SSA device (Skin Surface Analyser)

*Humbert P. et al. Clinical Interventions in Aging 2015; 10, 1-17. Scientific study with facial biopsies performed on 20 subjects by Prof. Humbert's Dermatology Department at the University Hospital of Besancon (France).



LPG SYSTEMS SUPPORTS YOUR SUCCESS

LPG SYSTEMS GENEROUSLY INVESTS IN ITS BRAND TO SUPPORT YOUR ACTIVITY.
A WIDE RANGE OF TOOLS ARE REGULARLY DEVELOPED TO BUILD MARKET RECOGNITION
OF THE endermologie® TREATMENTS AND TO BOOST YOUR BUSINESS.

T R A I N I N G

Develop the expertise necessary to the success of your endermologie® treatments thanks to training modules:

- Expert endermologie®
- endermologie® Cosmétiques
- Nutritional approach workshop
- Sales techniques



MARKETING AND COMMUNICATION

- Communicate, stimulate your client's interest thanks to a wide range of tools: window stickers, results album, gift vouchers...
- Campaigns, press coverage... benefit from the awareness of a renown brand.



WEB

- Boost your visibility thanks to our Store Locator referencing on **endermologie.com** (280,000 searches per year, so 765 searches/day!)
- Facebook, Instagram, YouTube... : a strong presence on social networks.

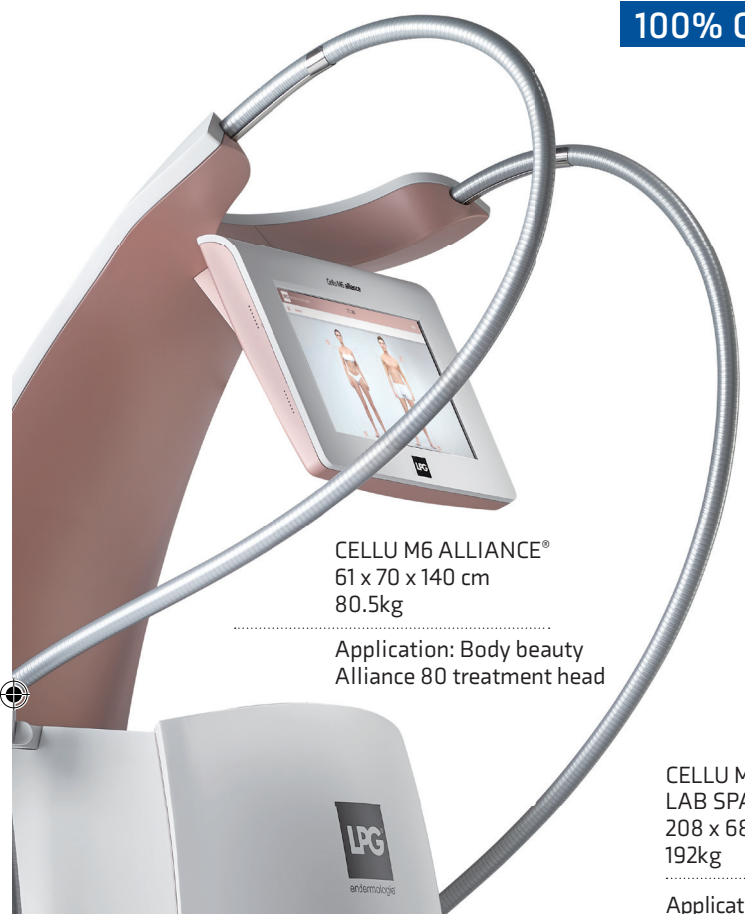
endermologie® COSMÉTIQUES

Benefit all year round from sales operations to liven up your salon and make additional sales.



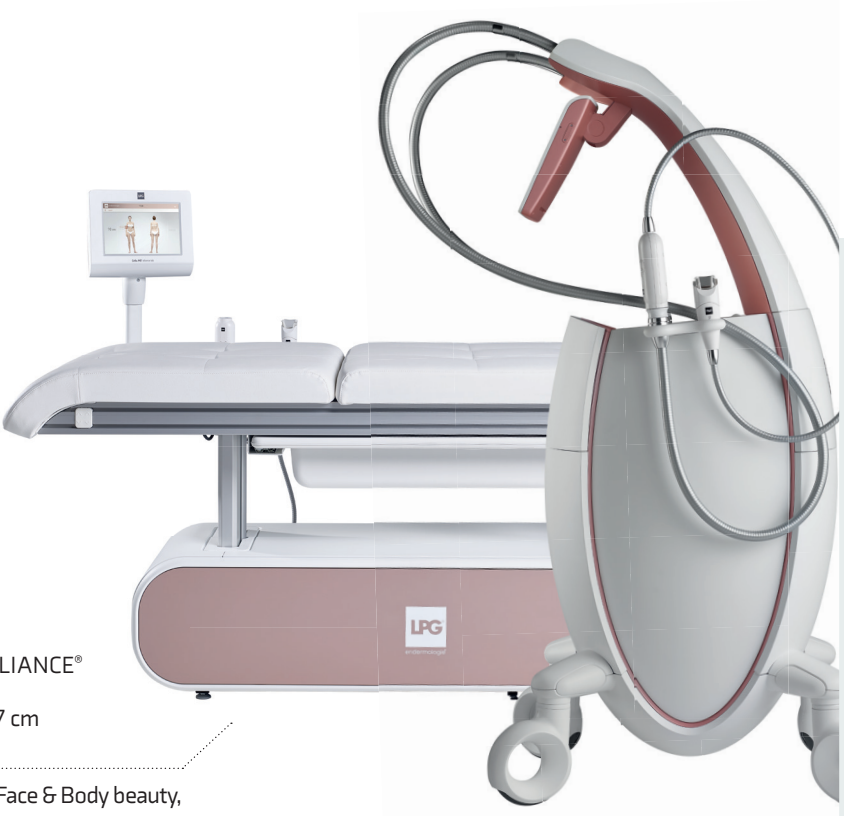
A CUSTOMISED SOLUTION

100% CONNECTED RANGE



CELLU M6 ALLIANCE®
61 x 70 x 140 cm
80.5kg


Application: Body beauty
Alliance 80 treatment head



CELLU M6 ALLIANCE®
LAB SPA
208 x 68 x 147 cm
192kg

Applications: Face & Body beauty,
Spa protocols

Alliance 50 & 80 treatment heads
TR30 motorised treatment head
Ergolift treatment head



CELLU M6 ALLIANCE® SPA
61 x 70 x 140 cm
80.5kg

Applications: Face & Body beauty,
Spa protocols

Alliance 50 & 80 treatment heads
TR30 motorised treatment head
Ergolift treatment head



MOBILIFT M6® CONNECT
65 x 26 x 31 cm
10.5kg

Application: Face
Ergolift treatment head

endermologie® COSMÉTIQUES

A range of cosmetics specifically developed to **optimise the results of face and body endermologie® treatments.**

Each cosmetic is made up of a synergy of bioactive ingredients **selected for their scientifically-proven slimming and anti-ageing properties.**



ENDERMO® SCAN APPLICATION ON TABLET

TRUE CLIENT FOLLOW UP:

- Face & body evaluation
- Photo assessment
- Customised programme creation
- Session follow up
- Connection to your device

TREATMENT HEADS

- ① Alliance 80 treatment head
- ② Alliance 50 treatment head
- ③ TR30 motorised treatment head
- ④ Ergolift treatment head



*Evaluation of the potential effects when the cosmetic range is combined with an endermologie® treatment: Study on half of the face on 10 healthy volunteers. Prof. P. Humbert, University Hospital Minjoz, Besancon. 2014.

MORE THAN 500
PRESTIGIOUS REFERENCES
HAVE CHOSEN THE LPG® BRAND



MONACO - Thermes Marins, Monte-Carlo

UNITED KINGDOM - Harrod's, London

FRANCE - Le Cheval Blanc, Courchevel

THAILAND - Mandarin Oriental, Bangkok

MOROCCO - La Mamounia, Marrakech

CHINA - Four Seasons, Hong Kong

UNITED ARAB EMIRATES - Atlantis The Palm, Dubai

CONTACT



endermologie.com

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